

COMMONWEALTH

ict.

media pack

ABOUT THE MAGAZINE

DISTRIBUTION PROFILE

EDITORIAL CALENDAR

DETAILS OF UPCOMING FEATURES

ALSO

Production details | Rate card

Contact details |



IN THIS EDITION:
CTO NEWS & EVENTS

PLUS Capacity building **ROI on investments**
Next generation networks VOIP's future
guarantee **Saving lives** Cybersecurity spotlight





media pack

ABOUT THE MAGAZINE
DISTRIBUTION PROFILE

EDITORIAL CALENDAR
DETAILS OF UPCOMING FEATURES

ALSO
[Production details](#) | [Rate card](#)
[Contact details](#) |

ABOUT THE MAGAZINE

Published by
Today Media Ltd

Contact details

MAIN OFFICE

Inwood House,
1-3 Elliotts Place Islington
London N1 8HX UK

Tel: +44 (0)20 7704 2743

Fax: +44 (0)20 7226 9804

johnw@todaymedia.co.uk

nicholas@todaymedia.co.uk

Frequency

Quarterly

Welcome to **COMMONWEALTH ICT**, the official quarterly magazine of the Commonwealth Telecommunications Organisation (CTO).

COMMONWEALTH ICT has been designed to reflect the CTO's broader vision of becoming the pre-eminent international ICT organisation dedicated to promoting social and economic development in the Commonwealth and beyond. Formerly published as CTO World, **COMMONWEALTH ICT** has been newly designed to focus more clearly on all of the major technologies in this rapidly developing area and the impact and benefits that they will deliver to the Commonwealth and its partners.

COMMONWEALTH ICT will be based on the CTO's mission statement and will aim to bring its vision to reality.

It will assist in delivering the highest quality programmes for capacity development, knowledge sharing and information services to member countries.

It will aid in deepening, expanding and diversifying the partnerships between governments, businesses and other organisations to reduce global poverty and achieve the Millennium Development Goals for ICT.

It will help bridge the digital and knowledge divide, especially in the five key sectors of food & agriculture (e-nutrition), education (distance learning), health (telemedicine), e-government and e-commerce.

It will facilitate the successful development of telecommunications and other businesses to support social and economic development objectives of governments and civil society.

The editorial content will highlight the CTO's involvement in each of these specific areas: telecommunications, IT, broadcasting and the Internet, through the expert delivery of a programme of educative networking events that are run on an annual basis around the Commonwealth.

COMMONWEALTH ICT will not only provide a platform for discussion on these topics, plus news, interviews and an all important calendar but will also offer major manufacturers and suppliers the opportunity to interact with the CTO in promoting the latest technology available.



COMMONWEALTH ict.

media pack

ABOUT THE MAGAZINE

DISTRIBUTION PROFILE

EDITORIAL CALENDAR

DETAILS OF UPCOMING FEATURES

ALSO

[Production details](#) | [Rate card](#)

[Contact details](#) |

DISTRIBUTION

The magazine will be mailed quarterly to a list of named contacts provided by the CTO involved in its programme of activities including Ministers, Directors & Procurement Executives in the following countries & organisations listed here.

In addition to the printed edition there will be a full e-edition of the magazine online with the latest page-turning software. There will be links to the magazine directly from the CTO site. All Commonwealth countries are members of the CTO Council.

FULL MEMBER COUNTRIES OF THE CTO

Bangladesh	Mozambique
Barbados	Nigeria
Botswana	Pakistan
Cameroon	Papua New Guinea
Cyprus	Sierra Leone
Fiji	Seychelles
The Gambia	Sierra Leone
Ghana	Solomon Islands
Guyana	South Africa
India	Sri Lanka
Jamaica	Swaziland
Kenya	Tanzania
Lesotho	Trinidad & Tobago
Malawi	Uganda
Malaysia	United Kingdom
Malta	Vanuatu
Mauritius	Zambia

ASSOCIATED NATIONAL MEMBER COUNTRIES

Antigua & Barbuda	Nevis
Dominica	St. Lucia
Grenada	St. Vincent
Maldives	Tonga
St. Christopher	

ASSOCIATED TERRITORIES

Anguilla	Montserrat
Ascension	St. Helena
Bermuda	Tortola
Cayman Islands	Turks &
Falkland Islands	Caicos Islands
Gibraltar	

PDT PARTNERS

Bangladesh Telecommunication Regulatory Commission	ICTA, Mauritius
Botswana Telecommunications Corporation	Mauritius Telecom
Telecommunications Regulatory Board, Cameroon	Telecommunicaoos de Mocambique, Mozambique
Alliances Consulting Group Inc., Canada	Ministry of Communications, Nigeria
Fiji International Telecommunications	Telikom PNG, Papua New Guinea
Gambia Telecommunications Company	Cable & Wireless, Seychelles
Ministry of Communications, Ghana	ICASA, South Africa
GhanaTelecom	Telkom, South Africa
Ministry of Communications and Information Technology, India	Sri Lanka Telecom
Office of Utilities Regulation, Jamaica	Telecommunications Regulatory Commission, Sri Lanka
Communications Commission of Kenya	Telecommunications Services of Trinidad and Tobago
Malawi Telecommunications	Uganda Telecom
TM, Malaysia	Zambia Telecommunications

SECTOR MEMBERS

Bermuda Department of Telecomms	Solomon Telekom, Solomon Islands
Gibraltar Regulatory Authority	Regulatory Authority of St Vincent & Grenadines
Kasapa Telecom, Ghana	
Safaricom, Kenya	





media pack

ABOUT THE MAGAZINE

DISTRIBUTION PROFILE

EDITORIAL CALENDAR

DETAILS OF UPCOMING FEATURES

ALSO

[Production details](#) | [Rate card](#)

[Contact details](#) |

EDITORIAL CALENDAR

October 2009 Edition

Commonwealth ICT Ministerial Summit 2009 - CHOGM

Financing ICT Development

Connecting Rural Communities

TO BE ANNOUNCED

January 2010 Edition

April 2010 Edition

July 2010 Edition





media pack

ABOUT THE MAGAZINE
DISTRIBUTION PROFILE

EDITORIAL CALENDAR
DETAILS OF UPCOMING FEATURES

ALSO
[Production details](#) | [Rate card](#)
[Contact details](#) |

RATE CARD

GB£

Insertions	1	2	3	4
Double page spread	5900	5600	5300	4750
Whole page	2950	2800	2650	2350
Half page	1800	1700	1600	1400

MECH SPECS

A4 standard – mm/h X w

Production copy contact:
Katrina Bell
190 The Street
Woodbridge IP12 2QG Suffolk
UNITED KINGDOM
Tel: +44 (0)1394 420 192
Fax: 0871 247 0993
production@todaymedia.co.uk

Disc format: DVD & CD-ROM

Editorial words per page:
900 not including pictures,
which are a minimum 200
words. Images saved in
Microsoft Office documents
are not suitable for print.

Half page editorials are 400 words

Please include include: a title
(2-4 words is ideal), standfirst
(one or two sentences of intro-
duction), author(s) and job title,
contact information, photo-
graph credits, author photo.

	trim size	type area	bleed area
Double page spread	297x420	268x386	303x426
Whole page	297x210	272x174	303x216
Half page	143x210	126x174	146x216
Half page float*	126x174	N/A	N/A
Half page vertical	272x105	N/A	N/A

*Half page float dimensions are for half page ads that do not bleed off the page, but rather sit within the type area.

Type area indicates the maximum area to avoid text being lost in the gutter

ACCEPTABLE FORMATS - DISPLAY ADVERTISEMENTS

- 1 High resolution (300 dpi) PDF - to size with crop marks and 3mm bleed CMYK / Frequency 175 Binary Image
 - 2 EPS and Tiff Files complete at >300 dpi with all legal fonts supplied (with bleed)
 - 3 Quark 7 or InDesign 3.1 or below (MAC) file with all legal fonts and pics at >300 dpi
- PLEASE TAKE GREAT CARE AND ENSURE THAT KNOCKOUT/TRAPPING IS SET CORRECTLY AS WE ARE UNABLE TO ALTER PDFS**

All adverts to be accompanied by high resolution colour match proof. TML bears no responsibility for final reproduction. Any files not supplied in format 1, 2 or 3 may incur Studio costs to be agreed prior to work being carried out. For further information please contact TML Production who will be glad to offer further assistance.

EDITORIAL SUBMISSIONS

Should be sent as Word/Text documents, with title, and author credit included.
All pictures should be saved separately and be a minimum of 300 dpi.
Word count One page is approx. 900 words, and a picture represents a minimum of 200 words, to be subtracted from the word count total.